

From: Erika Graham  
Subject: Re: Development Blue Ridge Cascade - Member Feedback
Date: July 20, 2026 at 11:51 AM
To: Logan Hampton LHampton@BlueRidgeCascade.com

Logan,

Thank you for responding. I want to separate the survey from the petition because my concerns about them are different.

The survey itself is generally fine as written. My concern is that it was distributed through the Woodhaven Neighborhood Association rather than made equally available to the broader Woodhaven community through Blue Ridge Cascade's website or another publicly accessible channel. WNA has made clear that residents must pay dues to participate in this discussion. Limiting distribution to that group does not provide an honest or representative assessment of where the neighborhood stands.

If Blue Ridge Cascade is seeking meaningful early feedback, the survey should be made available to all Woodhaven residents, including homeowners, renters and residents who are not members of WNA. It should also identify who sponsored and drafted it, who controls the responses, how residency is verified, whether multiple submissions are prevented and how the information will be used.

My concern regarding John Wood's self-interest was not based on language expressly mentioning Econautics. It arises from his overlapping roles. John is serving as president of WNA while also serving as president of Econautics, which currently leases property from Crescendo and has expressed an interest in acquiring a substantial portion of the golf-course property. WNA's distribution of materials supporting the redevelopment therefore raises a legitimate conflict-of-interest concern, regardless of whether Econautics is mentioned by name. At a minimum, that relationship should be disclosed to recipients.

The petition presents a separate and more serious concern. It is not simply a neutral request for conceptual feedback. Its language appears to seek broad, open-ended support for Blue Ridge Cascade's redevelopment efforts without identifying the final plan being endorsed. In effect, a signer is being asked to support decisions that have not yet been made and a proposal that, based on our Friday conversation, is now being reconsidered.

The petition also does not identify who wrote or sponsored it, who owns or administers the Jotform account, who controls the response data, how participants are vetted, whether submissions are limited to Woodhaven residents or what safeguards prevent multiple entries. It is therefore unclear who the "you" is to whom the signer is giving this broad support.

I also want to be candid about the effect this has had on my trust in the process. I left our meeting Friday believing that Blue Ridge Cascade intended to step back, reconsider the current proposal and work collaboratively with the broader Woodhaven community. Learning that a broadly worded petition and a selectively distributed survey were already being circulated through WNA creates a very different impression.

Rather than demonstrating an open process in which the community will help shape the plan, the timing and distribution suggest that support is being cultivated through WNA while the broader community is being told that the proposal remains open for reconsideration. That apparent inconsistency has significantly undermined my confidence in Blue Ridge Cascade's stated commitment to transparency and meaningful collaboration.

I was prepared to support a thoughtful redevelopment vision developed in good faith with the community. I remain open to doing so, but that support depends upon transparency, equal access to the process and clear disclosure of the relationships among Blue Ridge Cascade, Crescendo, WNA and anyone involved in creating or administering these materials.

I appreciate your clarification that the links were provided to the WNA board before our conversation on Friday. Now that Blue Ridge Cascade is reconsidering the plan and evaluating alternatives, however, I believe the petition should be paused rather than continuing to circulate as an endorsement of an undefined future proposal. The survey should also be distributed publicly and transparently to the entire Woodhaven community, not only through WNA.

Please let me know whether Blue Ridge Cascade authorized or approved the petition language, whether the company intends for it to continue circulating while the plan is under review and whether you will make the survey available directly to the broader Woodhaven community.

Erika

On Jul 20, 2026, at 9:14 AM, Logan Hampton <LHampton@BlueRidgeCascade.com> wrote:

Erika,

Apologies, I was traveling this weekend and am at an out-of-town conference through Wednesday.

Thanks for reaching out - I understand the concern about timing and want to address both points.

On the "self-interest" comment regarding John Wood - I've gone through the petition and survey carefully and I'm not sure what language you're specifically referring to. Can you please point me to the language that reads that way? I'd like to understand and address it if there's an issue. Neither document references Econautics or any individual's personal interest in the project.

On timing - I understand why fielding the survey and petition now, while we're still working through the plan, might look premature. These links were sent to the WNA board as a follow up to the meeting and before our conversation Friday. More broadly, even though we're early in the process, it is important to give folks opportunities to provide feedback and get an honest, early read on where the neighborhood stands. The survey questions are intentionally conceptual; they're written to apply to any version of the plan we might pursue, not just the current one. So regardless of how the specifics evolve, the survey and petition are simply one way we're gathering initial input/feedback. Per our discussion Friday, we're open to looking at new scenarios based on what we hear from you, the Councilwoman, and the broader community.

Thanks,
Logan



LOGAN HAMPTON

Senior Director of Development

(214) 865-7832 | blueidgecascade.com

9800 Hillwood Pkwy, Suite 140, Fort Worth, TX 76177

From: Erika Graham [REDACTED]
Sent: Sunday, July 19, 2026 4:00 PM
To: Logan Hampton <LHampton@BlueRidgeCascade.com>
Subject: Fwd: Development Blue Ridge Cascade - Member Feedback

Logan, did you approve this? If so, why would this petition have John Wood's self-interest front and center?

This is grossly premature, particularly in light of our discussion on Friday.

What is going on?

Thanks,

Erika Graham
Sent from my iPhone

Begin forwarded message:

From: "Woodhaven Neighborhood Assoc." <wnafwtx@gmail.com>
Date: July 19, 2026 at 10:06:05 AM CDT

To: "Woodhaven Neighborhood Assoc." <wnafwtx@gmail.com>
Subject: Development Blue Ridge Cascade - Member Feedback

Thank you again for all those members that came out on Tues to the WNA members meeting. We hold **another members only meeting** in August - more details to come.

As discussed in the meeting, the developer is looking for feedback on the proposed development: Woodhaven Together

Development Address: 913 Country Club Ln, Fort Worth, TX 76112

Developer: Blue Ridge Atlantic Development, LLC (d/b/a Blue Ridge Cascade)

Primary contact: Logan Hampton, Senior Director of Development,
214-865-7832

Share your feedback through their community survey in the link below:

Survey: <https://bit.ly/WoodhavenSurvey>

Petition: <https://bit.ly/WoodhavenPetition>



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